More than just water

Fachingen, Germany, January 2011. Water is colourless and odourless; only upon closer inspection do a water’s specific ingredients and beneficial qualities become apparent. For this reason, the enormous importance of this refreshing drink often has been, and continues to be, underestimated. Yet premium medicinal waters such as Staatl. Fachingen STILL can very effectively maintain and improve well-being, thanks to their above-average concentrations of minerals and trace elements.

Water is more than just a drink: it has a decisive impact on our well-being and on the mental and physical performance of the human body. But note: there is water and there is water. High-quality, mineral-rich waters differ considerably from spring waters, table waters and mineral waters with low mineral content. While spring and table waters do not need to meet original-purity standards or obtain official certification, mineral waters face far more stringent demands: they must originate from an underground spring, and be bottled directly at source. They offer beneficial nutritional effects and must be officially certified. On top of all that, medicinal water – or functional water – additionally has medicinal, alleviative and prophylactic properties, which must be scientifically verified in a complex certification process.

The famous pure, naturally carbonated premium medicinal water Staatl. Fachingen STILL contains a large number of minerals and trace elements, by which it promotes the equilibrium of the body's metabolism. This water is like a vitalising spa treatment that works from inside the body: it has proven stress-relieving properties and replaces lost energy and power. The minerals in the water perform a wide range of functions: the naturally high level of hydrogen carbonate (more than 1,800 mg/l) helps the body...
to regulate its acid-base balance. This equilibrium is important for the functioning of the cell metabolism. Magnesium aids concentration and enhances both mental and bodily fitness. Staatl. Fachingen STILL has also been proven to assist the body’s natural digestive process.

The valuable combination of minerals in Staatl. Fachingen STILL also perfectly complements a balanced, healthy diet for mother and baby during pregnancy, and helps to alleviate unpleasant conditions occurring at this time. During the final weeks of pregnancy, almost 72 percent of women suffer from heartburn. This is due to an altered hormonal balance and the expanding uterus, which increasingly presses from below on the sphincter at the base of the stomach, causing stomach acids to enter the oesophagus. Staatl. Fachingen STILL can help to relieve the symptoms caused by this in an entirely natural way. Its naturally high hydrogen carbonate level means it has an alkaline effect and neutralises excess acids in the body.

Staatl. Fachingen STILL is available for consumers in the traditional green 0.75-litre bottle with its elegant faceted design. The richly traditional company Fachingen has also developed an exclusive range for the top-level catering sector in Germany – Staatl. Fachingen Gourmet STILL.

Contact:

Wolfgang Schaefer, Geschäftsführer
Fachingen Heil- und Mineralbrunnen GmbH
Brunnenstr. 11
65626 Birlenbach/OT Fachingen
Tel. (06432) 98 34 34
Fax (06432) 98 34 99
E-Mail: wolfgang.schaefer@fachingen.de
www.fachingen.de

Tanja Ackermann
Ketchum Pleon GmbH
Windmühlstr. 1
60329 Frankfurt/Main
Tel. (069) 24286-152
Fax (069) 24286-250
E-Mail: tanja.ackermann@ketchumpleon.com
www.ketchumpleon.de