

Staatl. Fachingen MEDIUM

The water that can put a spring back in your step

Fachingen, Germany, January 2011. Water is synonymous with life, but no two mineral waters are the same: they vary greatly in terms of both taste and quality. Staatl. Fachingen MEDIUM is a finely sparkling, premium mineral water – produced by Fachingen Heil- und Mineralbrunnen GmbH – which stands for well-being and modern design. It is all about enjoying life and the vitality that comes with a proactive approach to health.

With its high, balanced mineral content, water from the spring in Fachingen is wholesome and pleasantly revitalising. It tastes refreshing with a modern, subtle carbonation level of 4.8 g/l. With its exemplary composition¹, this mineral water combines traditional health-supporting properties with the demands of today's active consumers. All of this makes Staatl. Fachingen MEDIUM the ideal everyday refreshment and the perfect mineral water for a healthy, active lifestyle. Staatl. Fachingen is the brand consumers can trust – and that's what they have been doing since 1742.

Today's stressful, hectic way of life with little exercise and unhealthy food constantly places a great deal of pressure on our bodies. Staatl. Fachingen MEDIUM is rich in minerals such as magnesium and calcium and has a naturally high level of hydrogen carbonate (over 1,800 mg/l). All this helps the body to compensate for daily losses of nutrients and deficiency symptoms, enabling it to maintain all major functions. In this way, Staatl. Fachingen MEDIUM helps to promote an active, energetic life where pleasure still plays an important role. In other words, premium mineral water from the spring in Fachingen is ideal for anyone who wants to enjoy life to the full.

The high level of hydrogen carbonate helps the body to regulate its acid-base metabolism. An unbalanced diet consisting largely of acid-forming foods often disrupts the acid-base

¹ Waters sold in Germany are divided into different categories, with those classified as table water and spring water having to meet the lowest requirements. Staatl. Fachingen comes from a natural, 265-year-old spring that produces particularly high-quality water.

balance. This can have unpleasant side effects such as fatigue and lethargy. Combined with a sufficient intake of alkaline-forming foods such as fruit and vegetables, mineral water rich in hydrogen carbonate – like Staatl. Fachingen MEDIUM – helps the body to maintain its own balance. With its unique properties, the water actively counteracts hyperacidity in the body and supports the acid-base balance. All of this makes this natural, functional mineral water ideal for those who want to enjoy life and the vitality that comes with a proactive approach to health.

Quality mineral water can also actively help your beauty regime because an optimum, regular supply of fluids promotes beautiful, healthy skin. The Staatl. Fachingen skin study conducted by the University of Hamburg proves that drinking plenty of Staatl. Fachingen MEDIUM with its rich mineral content has a positive effect on the skin.

The sophisticated Staatl. Fachingen MEDIUM bottle is easily recognisable. The high-quality, clear, faceted bottle is reminiscent of a Bordeaux wine bottle and features a distinctive blue and white label. It is available from retailers in packs of twelve 0.75-litre bottles sold in a silver-grey individual crate.

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